



Your SEO Automation Starts Here

www.elitesiteoptimizer.com

What is Elite Site OptimizerSM ?

An advanced SEO automation tool that help marketers to identify on-page issues, top performing page, and top action items. Elite Site OptimizerSM helps to boost website traffic and improve customer experience by providing detailed missed opportunities report, traffic analysis report, mobile keyword rankings and link checker that helps to increase ROI.

Our SEO automation tool will empower organizations to better handle complex and unstructured data and derive comprehensive yet simple reports from them. It will greatly contribute towards predicting organization behavior while streamlining processes and spearheading data-driven, smarter decisions. BI through Tableau have the in-built attributes of enabling enterprises scale up usability of data. Our tool which is fully equipped with these traits of Tableau will enable organizations to efficiently track and closely monitor web page behavior while suggesting changes wherever required. This will in turn allow businesses to rethink their strategies, forecast demanding market requirements to outperform competitors in the long run.

Why Elite Site OptimizerSM ?

There are many useful features in the Elite Site OptimizerSM that creates a better online experience for the SEO Professionals and web agencies.

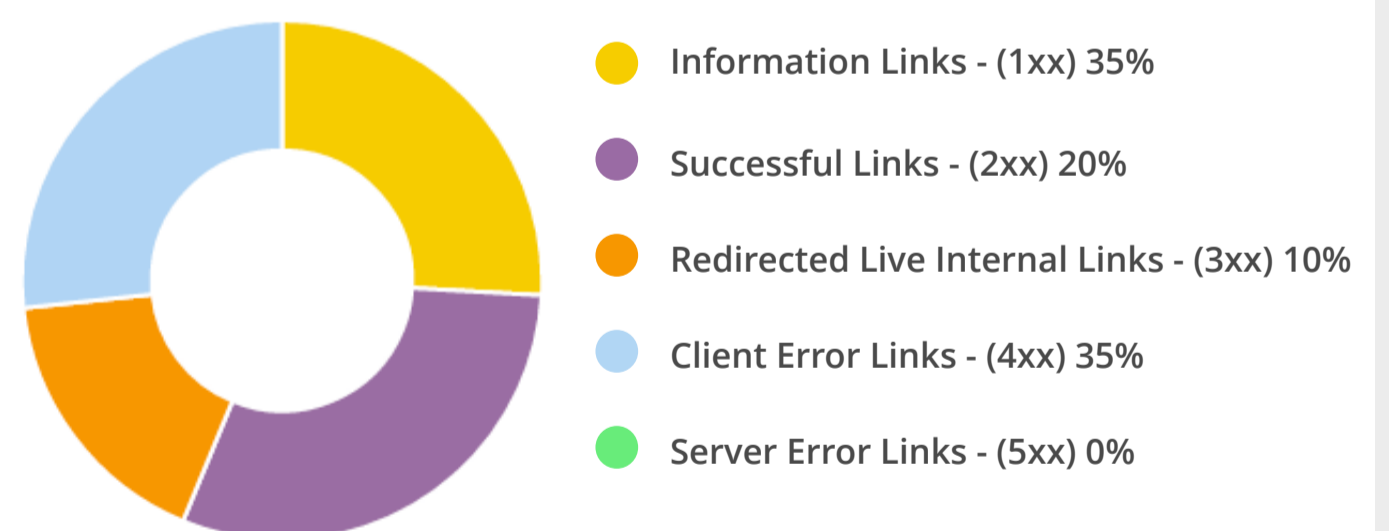
S.No ^	Keyword ^	Search Volume ^	Rank ^	Missed Opportunities ^
1	ecommerce app	30	19	14
2	ecommerce mobile app builder	50	5	19
3	magento iphone app	40	50	20
4	mobile app builder	1300	33	676
5	news mobile app	260	95	135
6	ecommerce mobile app	50	5	19
7	ecommerce app	30	19	14

Missed Opportunities Report

This report will help domain owners to identify how many visits they are missing for each page/ keywords they are targeting and also help them analyze how to improve the visits.

Link Checker Analysis

Many a times due to broken hyperlinks and related errors, the webpage doesn't load but instead displays http status codes and the information or action that we wanted to proceed with on the website gets interrupted abruptly.



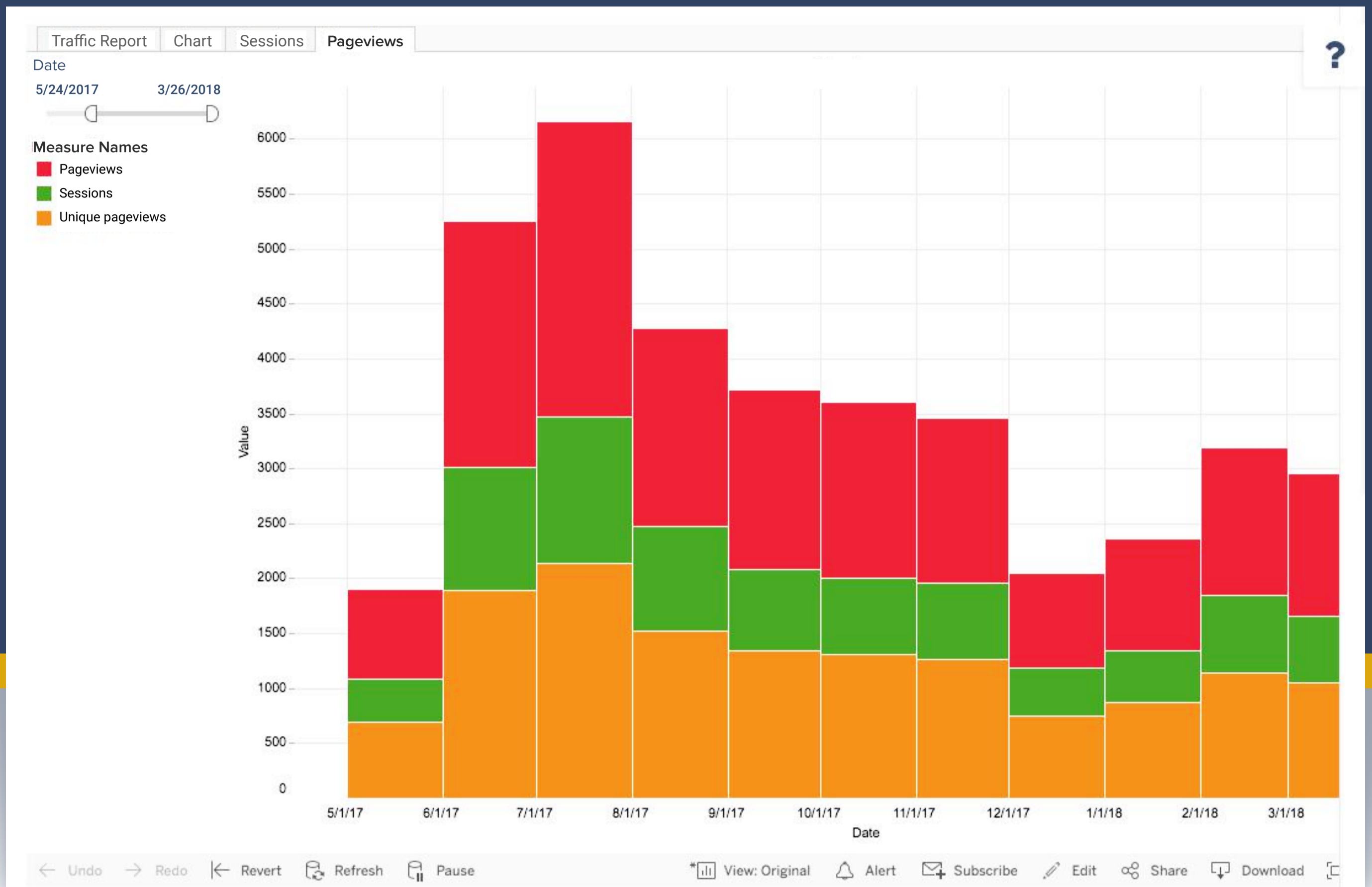
Keyword	Preferred URL	Position	Other URL	Position
ecommerce app	https://www.elitemcommerce.com			
grocery mobile app	https://www.elitemcommerce.com/ grocery			
magento iphone app	https://www.elitemcommerce.com/magento		https://www.elitemcommerce.com	17
mobile app for magento	https://www.elitemcommerce.com/magento	2	https://www.elitemcommerce.com	23
magento mobile application	https://www.elitemcommerce.com/magento			
prestashop mobile app	https://www.elitemcommerce.com		https://www.elitemcommerce.com	65
prestashop ios app	https://www.elitemcommerce.com			

Mobile Keyword Analysis

The mobile keyword analysis feature of the ESO gives domain owners a detailed report on where the domain stands in different search engines of mobile platforms.

Traffic Analytics Report

ESO can be integrated with your Google Analytics account for different traffic reports to get more insights.



Branded Keywords | Non-Branded Keywords

Branded Keywords

Total impressions: 9 | Total Clicks: 10 | Average CTR: 5% | Average Rank: 6

NonBrandedQuery | Chart

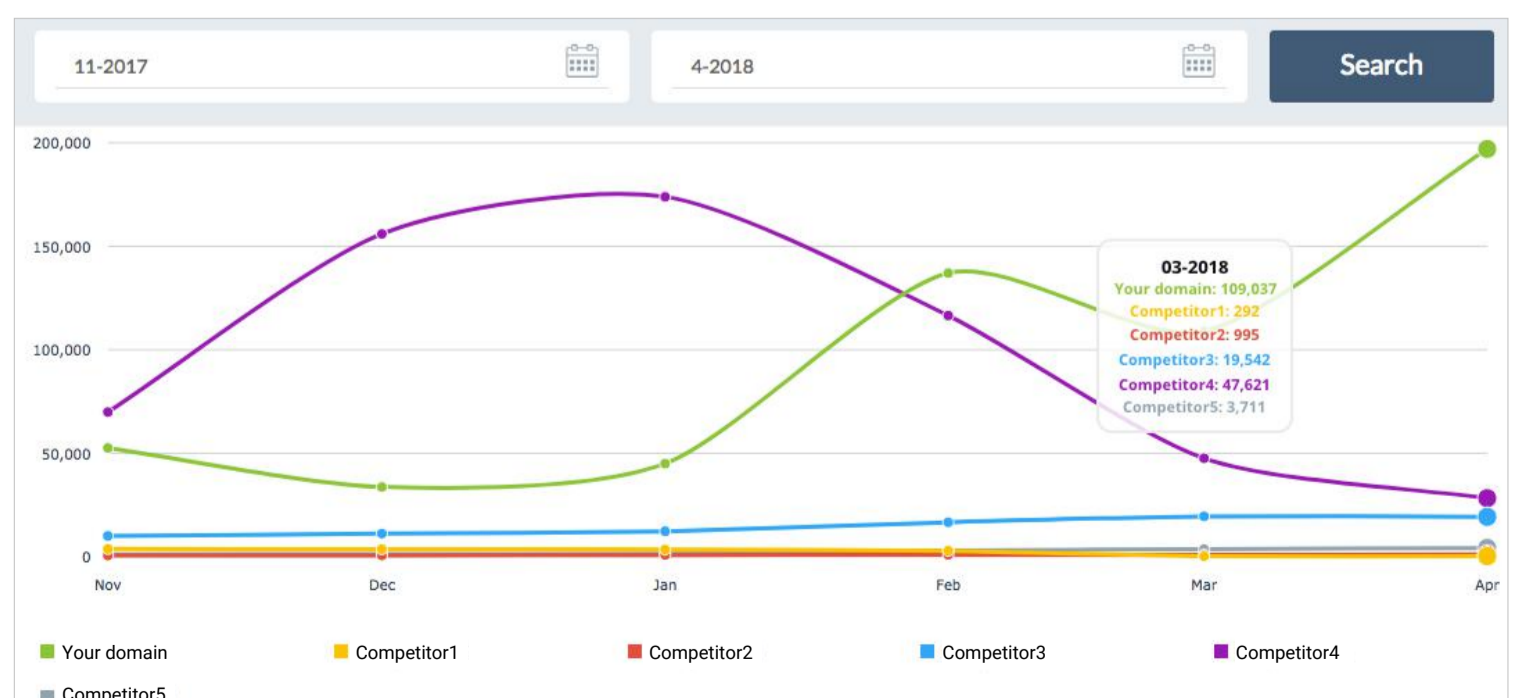
Search Query/Keyword	Impressions	Clicks	CTR%	Average Positions
android app for prestashop	5	1	20	20
app prestashop	0	9	0	16.8
Mobile app for prestashop	3	0	0	16
prestashop iphone	1	0	0	98

Branded vs. Non-Branded Keyword

A comprehensive report that provides more detail will also include secondary and diagnostic KPIs and will support call out any issues.

Backlink vs. Competitor Data

The backlink data feature presents the total number of backlinks for the domain and its competitors for every week.



Plans & Pricing

Basic

\$ **49** / month

\$ **490** / year

If billed annually, Save \$98 yearly

10 Domains
10 Campaigns
400 Keywords
3 Competitors

- ✓ Basic Ranking
- ✓ Comparative Ranking
- ✓ Traffic Analysis Report
- ✓ On Page Data Extractor
- ✓ Competitor On-Page Data Extractor
- ✓ Branded & Non-Branded PDF Reports Weekly
- ✓ Community Support

Pro

\$ **79** / month

\$ **790** / year

If billed annually, Save \$158 yearly

20 Domains
20 Campaigns
700 Keywords
5 Competitors

- ✓ Basic Ranking
- ✓ Comparative Ranking
- ✓ Mobile Ranking
- ✓ Traffic Analysis Report
- ✓ Site Audit Report
- ✓ Backlinks Report
- ✓ On Page Data Extractor
- ✓ Missed Opportunities Reports
- ✓ Competitor On-Page Data Extractor
- ✓ Branded & Non-Branded PDF Reports Weekly
- ✓ Priority Support

Enterprise

with Tableau BI Reports

\$ **199*** / month

\$ **2,388** / year

50 Domains
50 Campaigns
1,000 Keywords
5 Competitors

- ✓ Basic Ranking
- ✓ Comparative Ranking
- ✓ Mobile Ranking
- ✓ Traffic Analysis Report
- ✓ Backlinks Report
- ✓ On Page Analysis
- ✓ Missed Opportunities Reports
- ✓ Instant Page-Wise Audit
- ✓ Competitor On-Page Data Extractor
- ✓ Branded & Non-Branded PDF Reports Weekly
- ✓ Priority Support
- ✓ Dedicated Account Manager

* Terms & Conditions Apply

Contact us

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